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工作坊(中文): 企业在后疫情时代的跨境运营策略

Theme: Cross-border Operational Strategies For Companies In the Post-Pandemic Era

随着新冠疫苗与特效药的普及,“抗疫”成功在望。然而,在疫情叠加影响下,全球局势波动,经济下行压力持续,企业经营与发展仍面临诸多不确定因素。企业如何通过全球化的布局,充分利用各个地区的政策、技术与资本,对冲运营风险,把握发展机遇,是后疫情时代关注的重要课题。

The end of the "COVID-19 pandemic" is in sight as new vaccines and effective drugs become available. However, with the combined impact of the epidemic, global volatility and continued downward pressure on the economy, there are still many uncertainties for business and development. The post-pandemic era is a major concern for companies as they seek to hedge operational risks and seize development opportunities by globalizing their operations and making full use of the policies, technologies, and capital of each region.

July 28, 2022 (Thursday)	
08:30-09:00	<u>签到</u> Registration
09:00-09:30	<p style="text-align: center;"><u>欢迎辞</u> Welcome Remarks & Keynote Speech</p> <p><u>主持人</u> Moderator:</p> <ul style="list-style-type: none"> ○ 谢融 – 上海融浩知识产权顾问有限公司CEO, 美国律师 Mr. Rong XIE – CEO of Fuxion Intellectual Property Consulting Co., Ltd., U.S. Attorney <p>主题: 科技型企业的全球化布局与运营策略 Topic: Global Layout and Operation Strategies of Technology Companies</p>

09:30-10:25	<p style="text-align: center;"><u>投融资的区位选择与架构搭建</u> Choice of Venue & Structure for Corporate Financing</p> <p><u>讨论嘉宾</u> Panelists:</p> <ul style="list-style-type: none"> ○ 林靖寰律师 – 香港许林律师行, 高级合伙人 Mr. William Lam – Senior Partner, Hui & Lam LLP 主题: 香港投融资动态及解决方案 Topic: Hong Kong Investment and Financing Dynamics and Solutions ○ 陈文欣律师 – 中国执业律师, 香港注册外地律师 Ms. Niki Chen – PRC Attorney, HK RFL 主题: 中国企业赴境外上市的监管趋势及应对策略 Topic: Regulatory Trends and Response Strategies for Chinese Companies Going Public Overseas
10:25-11:20	<p style="text-align: center;"><u>公司的成长与价值提升</u> Company Growth & Value Enhancement</p> <p><u>讨论嘉宾</u> Panelists:</p> <ul style="list-style-type: none"> ○ 范伟立先生 - 网进流动科技有限公司 CEO Mr. Winfred Fan – CEO, Anywhere Networks 主题: 国际税务筹划及资产保护 Topic: International Tax Planning and Asset Protection ○ 陈以来博士 – 陈伟杰知识产权有限公司主任及科学顾问 Dr. Roy CHAN – Executive and Scientific Adviser, Albert Wai-Kit Chan Intellectual Property Limited 主题: 运用全球化知识产权布局提升公司估值 Topic: Using global IP portfolio to raise company valuation
11:20-11:30	<p style="text-align: center;">茶歇 Tea Break</p>

11:30-12:45	<p style="text-align: center;"><u>跨境运营的风险控制</u> Risk Control for Cross-border Operations</p> <p>讨论嘉宾 Panelists:</p> <ul style="list-style-type: none"> ○ 吴让军先生 - 北京隆安律师事务所合伙人 Mr. Rangjun Wu- Partner, Longan Law Firm 主题: 企业合规运营新趋势 Topic: New trends in corporate compliance ○ 张红-上海律与匠律师事务所高级合伙人 Patrick Zhang – Droit & Elite Law Firm (Shanghai), Senior Partner 主题: 新时代投资中国的新挑战与风险-现状和法律制度分析 Topic: New challenges and risks in investing in China in the new era - Facts and Legal system analysis ○ Robert D. Katz, Esq. – Partner, Law Offices of Albert Wai-Kit Chan, PLLC 罗伯特, 凯茨律师 – 美国陈伟杰律师事务所合伙人 主题: 美国的诉讼应对策略 Topic: Strategies in Litigations in the U.S.
12:45-13:00	<p style="text-align: center;"><u>结束语</u> Concluding Remarks</p> <p>演讲嘉宾: 陈伟杰博士 - 中美知识产权协会创办人兼总监 Presenter: Dr. Albert Wai Kit CHAN –Founder & Director, USCIPI</p>

工作坊二(英文): 生物医药专利大数据分析 **Big data analysis of biomedical patents**

摘要 : Patent document is a kind of strategic information resource with huge quantity and extensive contents, which integrates technological, legal and commercial information. Patent data is typically "Big Data" with 5V characteristics. According to statistics, the total number of global patent applications in 2020 is as high as 3,276,700, which means that nearly 10,000 patent applications are generated on average every day in the world. At the same time, patent data is open, easily accessible and has more structured information, which facilitates standardization and automatic analysis.

However, patents are both technology-intensive texts in specific fields and legal texts written by patent attorneys, and technology and language also pose barriers to manual reading. More importantly, patent owners need to disclose best mode in order to obtain legal protection of exclusive rights, while at the same time expecting that key technologies in patents are not easily exposed to peer competitors. In order to obtain this balance, it is usual within the bio-medical field to add technological noise in patents. In the case of chemical drug patents, for example, a patent can have hundreds or thousands of compounds with Markush structures, but only one Preclinical Candidate molecule that is actually expected to become a drug. Due to the above difficulties, the actual usage of patent data is not high.

This talk will introduce in detail the Patent Landscape technology that has been gradually developed in recent years to provide a macro view of patents in a specific field from multiple dimensions of time, space, organization, and technology, which can effectively reduce information asymmetry in sample fields and support scientific and commercial decision-making in biomedical fields.

专利文献是一种数量巨大、内容广泛的战略性信息资源，集技术、法律和商业信息于一体。专利数据通常是具有 5V 特性的“大数据”。据统计，2020年全球专利申请总量高达327.67万件，这意味着全球平均每天产生近万件专利申请。同时，专利数据是开放的、易于获取的，信息结构更加结构化，便于标准化和自动化分析。

然而，专利既是特定领域的技术密集型文本，又是专利代理人撰写的法律文本，技术和语言也对人工阅读造成障碍。更重要的是，专利权人需要披露最佳模式以获得专有技术的法律保护，同时期望专利中的关键技术不容易暴露给同行竞争对手。为了获得这种平衡，生物医学领域通常会在专利中加入技术噪音。以化学药物专利为例，一项专利可以有成百上千个具有马库什结构的化合物，但只有一个临床前候选分子实际上有望成为药物。由于上述困难，专利数据的实际使用率并不高。

本次讲座将详细介绍近年来逐渐发展起来的专利格局技术，从时间、空间、组织、技术等多个维度提供特定领域专利的宏观视图，可以有效减少样本中的信息不对称领域并支持生物医学领域的科学和商业决策。

2022年7月28日（周四）	
14:00 – 14:30	签到
14:30 – 14:40	主持人 Moderator: <ul style="list-style-type: none"> ○ 谢融 – 上海融浩知识产权顾问有限公司CEO, 美国律师 Mr. Rong XIE – CEO of Fuxion Intellectual Property Consulting Co., Ltd., U.S. Attorney
14:40 – 17:00	<p style="text-align: center;"><u>Big data analysis of biomedical patents</u> 生物医药专利大数据分析</p> <ul style="list-style-type: none"> ○ 胡元佳博士-澳门大学教授 Dr. Yuanjia HU – Professor, University of Macau 主题: 生物医药专利大数据分析 Topic: Big data analysis of biomedical patents