

July 28, 2023 (Friday)	
8:30-9:00	Registration
9:00-9:10	<p style="text-align: center;"><u>Welcome Remarks</u></p> <p>Moderator: Prof. Jyh-An LEE – Professor and Executive Director, Centre for Legal Innovation & Digital Society, CUHK LAW</p> <ul style="list-style-type: none"> • Welcome Remarks by Prof. Lutz-Christian WOLFF – Dean and Wei Lun Professor of Law, CUHK LAW • Welcome Remarks by Dr. Albert Wai-Kit CHAN – Founder & Director, USCIPI
9:10-9:50	<p style="text-align: center;"><u>Keynote Session</u></p> <p>Moderator: Prof. Steven GALLAGHER – Associate Dean (Academic and Student Affairs) & Professor in Practice of Law, CUHK LAW</p> <p><u>Speaker:</u></p> <ul style="list-style-type: none"> • Prof. Peter YU, – Regents Professor of Law and Communication and Director of the Center for Law and Intellectual Property, Texas A&M University School of Law <ul style="list-style-type: none"> ○ Topic: <i>Artificial Intelligence, Autonomous Creation and the Future Path of Copyright Law</i>
9:50-11:10	<p style="text-align: center;"><u>ChatGPT and the Law</u></p> <p>Moderator: Prof. Steven GALLAGHER – Associate Dean (Academic and Student Affairs) & Professor in Practice of Law, CUHK LAW</p> <p><u>Presenters:</u></p> <ul style="list-style-type: none"> • Prof. Eliza MIK– Assistant Professor, CUHK LAW <ul style="list-style-type: none"> ○ Topic: <i>What Generative AI Can Do for the Legal Profession</i> • Prof. Stuart HARGREAVES – Associate Professor, CUHK LAW <ul style="list-style-type: none"> ○ Topic: <i>Generative AI and Law School Assessments</i> • Prof. Tianxiang HE – Associate Professor, City University of Hong Kong School of Law <ul style="list-style-type: none"> ○ Topic: <i>ChatGPT and Future Regulation of AI-generated Contents: Is Copyright Still a Suitable Solution?</i> <p>Q&A (20 min)</p>
11:10-11:25	Tea Break

11:25-12:45	<p style="text-align: center;"><u>Business of IP Licensing</u></p> <p>Moderator: Mr. Johnson LAM – President, AIIPS; Partner, Long An & Lam LLP</p> <p><u>Presenters:</u></p> <ul style="list-style-type: none"> • Mr. Simon HO – Founder and CEO, wowCreateive Workshop <ul style="list-style-type: none"> ○ Topic: <i>A Fascinating Exploration of Brand Licensing</i> • Mr. Alan POON– Founder, Azu Co. Lab <ul style="list-style-type: none"> ○ Topic: <i>Unlocking Innovation: Empowering Industry through University Technology Transfer and Patent Licensing</i> • Ms. Candy LAM – Director, Legal & Business Affairs, Asia Pacific, Warner Chappell Music <ul style="list-style-type: none"> ○ Topic: <i>Licensing Music</i> <p>Q&A (20 min)</p>
12:45-14:00	Lunch Time
14:00-15:20	<p style="text-align: center;"><u>IP & Life Science</u></p> <p>Moderator: Dr. Wei-Ning LEE– Associate Professor, HKU Faculty of Engineering</p> <p><u>Presenters:</u></p> <ul style="list-style-type: none"> • Prof. Bryan MERCURIO – Simon F.S. Li Professor of Law, CUHK LAW <ul style="list-style-type: none"> ○ Topic: <i>Intellectual Property Rights and Health Crises: A Post-COVID Stocktake</i> • Dr. Alice Yuen Ting WONG – Associate, Loeb & Loeb LLP <ul style="list-style-type: none"> ○ Topic: <i>Important But Often Overlooked Issues in Life Sciences Licensing Agreements</i> • Ms. Qian YIN– PhD Candidate, CUHK LAW <ul style="list-style-type: none"> ○ Topic: <i>Text Data Protection in Phase-one Trade Agreement: Tearing Up the Rulebook?</i> <p>Q&A (20 min)</p>
15:20-15:30	Tea Break
15:30-18:00	<p style="text-align: center;"><u>IP Updates</u></p> <p>Moderator: Mr. Rong XIE – CEO, Fuxion Intellectual Property Consulting Co., Ltd.</p> <p><u>Presenters:</u></p>

	<ul style="list-style-type: none"> • Dr. Robert ALDERSON – Partner, United States and European Patent Attorney, International Client Relations at Berggren Oy (Helsinki, Finland) <ul style="list-style-type: none"> ○ Topic: <i>Unitary Patent and Unified Patent Court: Impact on European Patent Prosecution, Litigation and Licensing</i> • Mr. Robert D. KATZ – Partner, Kinect Law Dr. Roy CHAN, Ph.D. – Executive and Scientific Adviser, Albert Wai-Kit Chan Intellectual Property Limited <ul style="list-style-type: none"> ○ Topic: <i>US IP Law Updates and Practical Tips for Patent Evergreening</i> • Mr. Alain Ke DONG – Founding Partner, IPwell Law Firm <ul style="list-style-type: none"> ○ Topic: <i>IP Commercialization</i> • Ms. Yaohong ZHANG – Partner, Tahota Law Firm <ul style="list-style-type: none"> ○ Topic: <i>The Implementation of China’s Drug Patent Linkage System</i> • Ms. Ying YING - Partner, Tahota Law Firm <ul style="list-style-type: none"> ○ Topic: <i>Punitive Damages under PRC IP Law</i> <p>Q&A (20 min)</p>
<p>July 29, 2023 (Saturday)</p>	
<p>09:00-09:40</p>	<p style="text-align: center;"><u>Keynote Session II</u></p> <p>Moderator: Dr. Albert Wai-Kit CHAN – Founder & Director, USCIP</p> <p><u>Speakers:</u></p> <ul style="list-style-type: none"> • Prof. Dongmin CHEN – Executive Director, Guangdong Songshan Lake Materials Lab. <ul style="list-style-type: none"> ○ Topic: <i>Accelerating Technology Commercialization under China’s New National System</i>
<p>09:40-10:55</p>	<p style="text-align: center;"><u>IP-based Business Models in China</u></p> <p>Moderator: Dr. Wai-Shun LO - General Partner, DL Capitals</p> <p><u>Speakers:</u></p> <ul style="list-style-type: none"> • Mr. Bin FENG – Deputy General Manager, Hainan International Intellectual Property Exchange <ul style="list-style-type: none"> ○ Topic: <i>Serving the Securitization of IP (Putonghua)</i> • Mr. Sheng YAN – Founder and CEO, Patent Alliance Innovation Fund <ul style="list-style-type: none"> ○ Topic: <i>Practice and tools to maximize commercial prospects of dormant IP assets</i> <p>Panel Discussion (35 min)</p> <ul style="list-style-type: none"> • Dr. Wai-Shun LO - General Partner, DL Capitals • Mr. Sheng YAN – Founder and CEO, Patent Alliance Innovation Fund

10:55-11:05	Tea Break
11:05-12:20	<p style="text-align: center;"><u>AI, NFTs, and Data Governance</u></p> <p>Moderator: Prof. Jyh-An LEE – Professor and Executive Director, Centre for Legal Innovation & Digital Society, CUHK LAW</p> <p><u>Presenters:</u></p> <ul style="list-style-type: none"> • Ms. Wen ZOU – Partner, Fangda Partners <ul style="list-style-type: none"> ○ Topic: <i>The Regulation of Unfair Competition and Data Protection in the Digital Economy—From the Perspective of the Third Revision of China's Anti-Unfair Competition Law</i> • Prof. Runhua WANG – Associate Professor, University of Science and Technology Beijing <ul style="list-style-type: none"> ○ Topic: <i>Safe Harbors for NFT Platforms Under IP Law</i> • Mr. Ernest SOUTHWORTH – Professional Consultant, CUHK LAW <ul style="list-style-type: none"> ○ Topic: <i>The European Union's Artificial Intelligence Act: Paving the Way for Copyright in the Metaverse?</i> <p>Q&A (15 min)</p>
12:20-13:30	Lunch Time
13:30-14:45 (Putonghua Session)	<p style="text-align: center;"><u>Financing at the Age of Turbulence I</u></p> <p>Moderator: Mr. Yao DENG, Secretary General, AIIPS</p> <p><u>Keynote:</u></p> <ul style="list-style-type: none"> • Mr. Xiaoming LIU, Director & Managing partner, Beijing Long An Law Firm <ul style="list-style-type: none"> ○ Topic: <i>Global Perspectives on IP Innovation</i> <p><u>Presenters:</u></p> <ul style="list-style-type: none"> • Prof. Shangzhou JI – Executive Dean of the Yangtze River Delta Financial Research Institute & Associate Professor, Shanghai University of International Business and Economics <ul style="list-style-type: none"> ○ Topic: <i>IP Securitization in China</i> • Dr. Song HUANG - Deputy Director for Administration, National Institute of Biological Science, Beijing <ul style="list-style-type: none"> ○ Topic: <i>Financing for Innovations Originated from China</i> <p>Q&A (15 min)</p>
14:45-16:00	<p style="text-align: center;"><u>Financing at the Age of Turbulence II</u></p>

	<p>Moderator: Ms. Joyce NG, Managing Director and Chief Investment Officer, CUHK Innovation Limited</p> <p><u>Presenters:</u></p> <ul style="list-style-type: none"> • Mr. Winfred FAN – CEO, Anywhere Networks <ul style="list-style-type: none"> ○ Topic: <i>Financing Before Listing in the USA</i> • Mr. Tomson LEE – Founder, FuTak Business Ltd. <ul style="list-style-type: none"> ○ Topic: <i>Financing in Greater Bay Area</i> • Mr. Deven LO – CEO, B.Y. Quantitative Medicine <ul style="list-style-type: none"> ○ Topic: <i>Financing in HK for a Biotech Start-up</i> <p>Q&A (15 min)</p>
16:00-16:10	Tea Break
16:10-17:25	<p style="text-align: center;"><u>Trademarks and Unfair Competition</u></p> <p>Moderator: Prof. Dicky TSANG – Associate Professor, CUHK LAW</p> <p><u>Presenters:</u></p> <ul style="list-style-type: none"> • Dr. Hui HUANG– Senior Partner, Wanhuida Peksung IP Group <ul style="list-style-type: none"> ○ Topic: <i>About Use, Bad Faith and Well-Known Mark in the 5th Amendment of PRC Trademark Law</i> • Prof. Danny FRIEDMANN – Associate Professor, Peking University School of Transnational Law <ul style="list-style-type: none"> ○ Topic: <i>The Dog Who Mistook His Chewy-Toy For a Whiskey Bottle—Jack Daniels v VIP at the U.S. Supreme Court</i> • Prof. Jyh-An LEE – Professor and Executive Director, Centre for Legal Innovation & Digital Society, CUHK LAW Ms. Jingwen LIU – PhD Candidate, CUHK LAW <ul style="list-style-type: none"> ○ Topic: <i>Fashion IP in China</i> <p>Q&A (15 min)</p>
17:25 – 18:00	<p style="text-align: center;"><u>Round Table & Closing Remarks</u></p> <ul style="list-style-type: none"> • Dr. Albert Wai-Kit CHAN – Founder & Director, USCIP • Prof. Dongmin CHEN – Executive Director, Guangdong Songshan Lake Materials Lab. • Mr. Johnson LAM – President, AIIPS; Partner, Long An & Lam LLP • Prof. Jyh-An LEE – Professor and Executive Director, Centre for Legal Innovation & Digital Society, CUHK LAW