



Alan Poon, Founder of Azu Co. Lab, is a highly experienced professional with over 25 years in the consumer electronics industry. He has worked for major brands like Huawei and Monster/Beats, specializing in product management, development, and knowledge transfer from universities to commercialization. Alan's expertise and strategic vision have consistently delivered innovative solutions driving business growth. His ability to bridge the gap between academia and industry has allowed him to bring emerging technologies to the consumer electronics market by supporting start-ups who licensed innovations from universities.