



### Dr. Henry Ma

Assistant Director of HKU ICB, Doctor of Public Administration from University of Hong Kong, Master of Business Administration from University of Cambridge, UK, with research focus on collaborative innovation

Dr Ma holds a Master of Business Administration from the University of Cambridge and a doctorate in Public Administration from the University of Hong Kong. His research interests include collaborative governance for triple helix innovation, market-driven innovation, technology commercialization and knowledge transfer. He was the Department Head of Innovation and Management at ICB, and is currently the Assistant Director of ICB with strategic focus on knowledge transfer for triple helix innovation through collaboration in university-industry-government network.

In addition to his research and teaching in academia, Dr. Ma has over 20 years of industry sector experience in innovation marketing and strategy management in the Asia Pacific region, with a few global innovation & technology firms including GE, 3M and DuPont. He has also lived and worked in several cities in the Greater China region and received executive trainings at the GE Jack Welch Leadership Center in New York and the National Academy of Governance in Beijing.

At GE, Dr. Ma led the Asia Pacific team to build an innovative business platform (high tech materials market for sports products), which then became a new growth driver for GE Advanced Materials. During his tenure at DuPont, he led the Asia Pacific golf business and market-driven innovation projects in collaboration with several international brands to commercialize the world's first Bio-based Renewable Thermoplastic Material Technology for golf cores (rubber replacement for ESG impact).

The global project created a blue ocean market (more than three times the size of the original market worldwide) and a collaborative innovation ecosystem for the entire golf ball market segment. This project was then received the DuPont Asia Pacific Innovation Marketing Award for its creative business model along with innovative technology.

He is committed to the educational philosophy of " Sapientia et Virtus (which conveys the application of knowledge to the necessities of life, subject to moral restraints)".