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Ms. Cody Yip is the Associate Principal Consultant of Intellectual Property Management in the funding schemes division in Hong Kong Productivity Council (HKPC). Her role involves advising on various aspects of Intellectual Property (IP) protection and the implementation of Patent Application Grant (PAG). Prior to joining HKPC, she has extensive experience in devising strategies and delivering solutions for patent management and cross-border enforcement within a multinational enterprise. She was involved in numerous business advisory projects to support the research and development and guide the commercialization of innovations. Additionally, she was a Chinese patent agent in a prestige patent firm, specializing in managing global patent application processes across diverse technology domains. Before starting her patent practice, she was a postdoctoral researcher in the National Centre for Scientific Research in France.